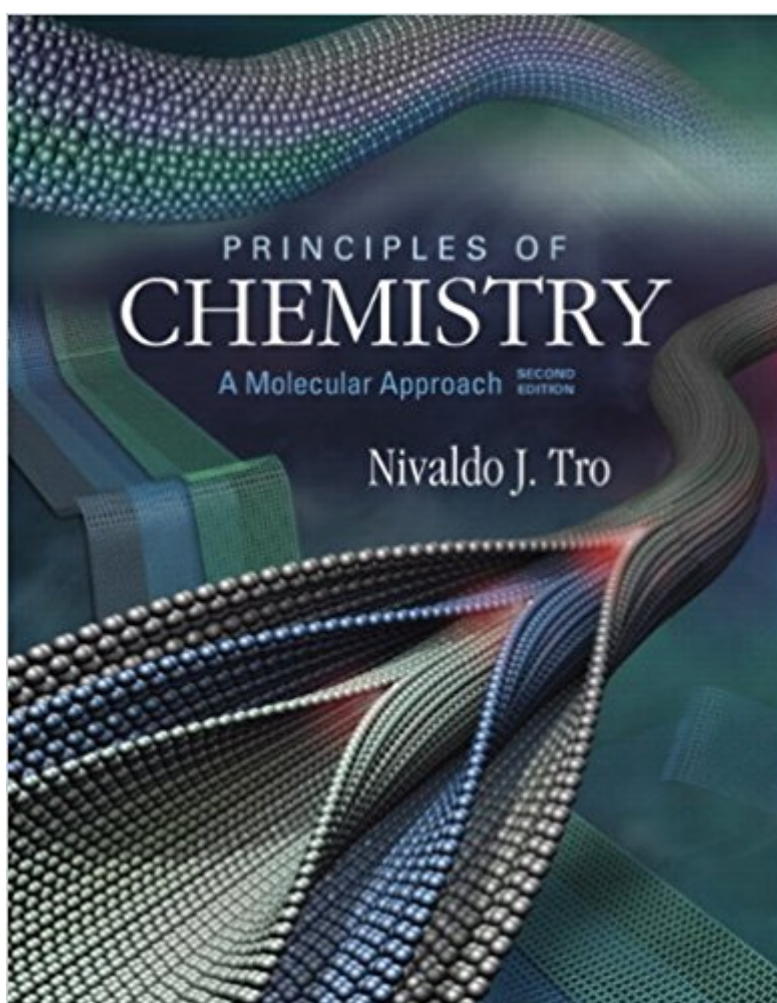


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-- Adapted from Nivaldo J. Tro's best-selling general chemistry text, *Principles of Chemistry: A Molecular Approach* focuses exclusively on the core concepts of general chemistry without sacrificing depth or relevance. Tro's unprecedented two- and three-column problem-solving approach is used throughout to give students sufficient practice in this fundamental skill. A unique integration of macroscopic, molecular, and symbolic illustrations help students to visualize the various dimensions of chemistry; and Tro's engaging writing style captures students' attention with relevant applications. The Second Edition offers a wealth of new and revised problems, approximately 50 new conceptual connections, a new design and revised art program throughout, and is available with MasteringChemistry®, the most advanced online tutorial and assessment program available.

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Customer Reviews

Nivaldo Tro is a Professor of Chemistry at Westmont College in Santa Barbara, California, where he has been a faculty member since 1990. He received his Ph.D. in chemistry from Stanford University for work on developing and using optical techniques to study the adsorption and desorption of molecules to and from surfaces in ultrahigh vacuum. He then went on to the University of California at Berkeley, where he did postdoctoral research on ultrafast reaction dynamics in solution. Since coming to Westmont, Professor Tro has been awarded grants from the American Chemical Society Petroleum Research Fund, from Research Corporation, and from the National Science Foundation to study the dynamics of various processes occurring in thin adlayer films adsorbed on dielectric surfaces. He has been honored as Westmont's outstanding teacher of the year three times and has also received the college's outstanding researcher of the year award. Professor Tro lives in Santa Barbara with his wife, Ann, and their four children, Michael, Ali, Kyle, and Kaden. In his leisure time, Professor Tro enjoys surfing, mountain biking, being outdoors with his family, and reading good books to his children.Â

I have just bought this brand new 3rd edition and compared it with my 1st edition. They are almost exactly the same, even down to the page numbers. This is an old scam by textbook publishers, but usually they will at least change around the table of contents and put in new diagrams, photos and tables. Not so with this title. And if the 1st and 3rd editions are almost exact copies, then I'm sure the 2nd edition would be fine too. Also, do not think that you need to buy the "Custom Edition" for your school, it's just the campus bookstore's and publisher's way of keeping you off and charging you double for an already overpriced book.

This is a good chemistry book for anyone in an AP chemistry or college chemistry setting for those taking their first Chemistry course in a post secondary school setting. I have seen a better book for this topic but this book does serve its purpose and I would recommend using it consistently especially if this is assigned in your course. The explanations are fairly straight forward and examples are numerous throughout the book. If you follow this book there is absolutely no reason why you shouldn't get an A in the course you are taking unless your teacher decides to digress to more advanced topics such as Organic Chemistry.

Textbook came slightly damaged and some pages were bent and ripped (it seemed like a manufacturing error due to the fact that the pages were larger than the rest) but I received them quickly and at an amazing price. Renting this textbook is worth it.

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Fast Shipping. Excellent quality product. Highly Recommend.

Fantastic deal! Book arrived quickly and is in great shape.

Its a good book, and you can clarify the lecture notes with it. The read is easy and has practical examples which helps.

This chem class was great because that it used a molecular approach. I felt it made visual models more easy to follow. My understanding of chemistry has improved from using this text versus others. Tables are very useful for summarizing information and text is linearly organized and easy to follow. Also this is the best price anyone in my class got for the text. I am amazed by the price. However I was VERY disappointed with the shipping. It took weeks for it to get here despite being shipped from the U.S and arrived on the last date of the guaranteed shipping date which was provided after purchase. Probably my bad for not reading more clearly, though.

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